

Workforce Development and Economic Growth

Goal 1: Ensure that Iowa has enough workers with the necessary skills to meet current and future workforce needs

Strategies:

- 1.1: Expand and enhance outreach efforts to Iowa businesses to clearly identify business workforce needs
- 1.2: Increase efforts to attract, develop, and retain Iowa's workforce
- 1.3: Increase targeted services for segments of the populations under-represented in the current workforce
- 1.4: Provide education and training programs that respond to the current and emerging workforce needs within the state and its geographic regions

Goal 2: Increase the number of high-wage, high-skill jobs

Strategies:

- 2.1: Invest in infrastructure that will support development of high-wage, high-skill jobs
- 2.2: Improve the regulatory and tax environment that supports high-wage, high-skill jobs
- 2.3: Provide incentives to employers that create new jobs and upgrade existing jobs paying wages and offering benefits above county or industry averages
- 2.4: Grow the renewable energy industry

Goal 3: Support initiatives that enhance Iowa's quality of life, and tell Iowa's story as a desirable place to live, work, and play

Strategies:

- 3.1: Help provide safe, affordable and accessible housing opportunities for Iowa workers and their families
- 3.2: Improve the availability and impact of programs including Cultural and Entertainment Districts, Great Places, Main Street Iowa, and Historic Preservation Tax Credits to maximize diverse cultural opportunities for all Iowans
- 3.3: Help expand the development of outdoor recreation opportunities for Iowans
- 3.4: Increase collaboration among state and local government and private entities to enhance Iowa's quality of life